CREATOR AGREEMENT · VERSION 2026-11-12.4

Creator Product Agreement

The agreement a creator signs to make and sell a product with Always Drafting, run by HU5TLE LLC. This public copy shows the standard offer, a 70/30 split; each creator's own copy, with their offer, is in their portal before they sign.

In short

1. You own your content and your photos. Nothing you share with us changes that.
2. We make the product from the material you give us and your posts.
3. You approve everything before anything is sold. Nothing goes on sale without your yes.
4. The finished product we make together is sold only through our store while this agreement runs.
5. Revenue is split 70% you / 30% us, on sales we process, after Whop's fees.
6. Either side can end this with 30 days' notice.
7. You can delete your data any time. We keep signed agreements and sales records for legal and tax reasons.
8. Every file we make (PDF and PowerPoint) carries a small "Crafted by AlwaysDrafting" credit at the bottom of each page, linking to our site.

The full agreement

This agreement is between you, the creator ("you"), and HU5TLE LLC of Seattle, Washington ("we", "us"). It covers the product we make together from your content and how it is sold. The summary above is part of it; where the summary and the sections below differ, the sections below decide.

1. Agreeing

1.1 You agree by ticking "I agree" when you start a product. When you put a product on sale, you agree again by ticking the box and typing your full name, which is your electronic signature. You agree to sign and receive this agreement, and notices about it, electronically.

1.2 We keep a record of what you agreed to: this text and its version, the date and time, your IP address and browser, and, when you put a product on sale, your typed name, the price and the email you use with Whop.

1.3 You must be at least 18 and able to enter a contract. If you sign for a business, you confirm you can bind it.

2. Your content

2.1 You keep ownership of everything you give us or have posted: your words, recipes, notes, photos, name and likeness ("your content"). This agreement doesn't transfer it to us.

2.2 So we can do our part, you give us a non-exclusive, worldwide, royalty-free licence to use, copy, adapt and arrange your content, your name, handle and likeness to make the product, show you drafts, and promote and sell the approved product. The licence lasts while this agreement runs, and afterwards only for copies already sold and for records we must keep.

2.3 You promise that you own your content or have permission to use it, including photos of other people and anything you didn't create, and that it doesn't break anyone's rights or the law.

2.4 You are responsible for the facts, advice and claims in your content and the approved product. If the product gives health, fitness, nutrition, financial or similar advice, it must be accurate and appropriate, and include any warnings it needs.

3. Making the product

3.1 We draft the product from your content, with the help of AI tools, as described in our privacy policy (https://alwaysdrafting.com/ai-services/privacy.html). Where something isn't in your content, we leave a box for you to fill in; we don't make things up on your behalf.

3.2 You can ask for changes. Nothing is final, and nothing goes on sale, until you approve it.

3.3 Illustrations and layouts we create for the product are ours; you may use them with the product while this agreement runs.

4. Selling

4.1 We sell the approved product through our store on Whop. While this agreement runs, it is sold only there, and you agree not to sell the same product, or a copy of it, anywhere else.

4.2 You can share your product's link anywhere you like, and we may promote it too.

4.3 We don't promise any number of sales or any amount of income.

5. Money

5.1 Your share. For each sale of your product through our store, you receive 70% of the net revenue and we keep 30%.

5.2 Net revenue is what the buyer pays, less Whop's fees and payment processing fees, any sales tax or VAT collected, and any refunds or chargebacks.

5.3 How you're paid. Your share is paid to you by Whop, through a Whop account under the email you give us when you put the product on sale, on Whop's payout schedule and terms. If a payout through Whop fails, tell us and we'll arrange another way to pay what you're owed.

5.4 Refunds and chargebacks. If a sale is refunded or charged back, your share of that sale is reversed or deducted from later payouts.

5.5 Price. You set the product's price when you put it on sale, within the range we offer. Either of us can suggest a change; a new price needs both of us to agree.

6. Taxes

Each of us is responsible for our own taxes on what we earn under this agreement. Whop may ask you for tax information and may issue tax forms for payouts it makes to you.

7. Credit

Every file we make carries a small "Crafted by AlwaysDrafting" credit at the bottom of each page, linking to our site. Please don't remove it from copies you share.

8. Your data

We handle personal information as described in our privacy policy (https://alwaysdrafting.com/ai-services/privacy.html). You can delete your data at any time with "Delete my data" in your portal or by emailing us. Deleting your data takes your products off sale and ends this agreement, except for what section 9.3 keeps.

9. Ending this agreement

9.1 Either of us can end this agreement with 30 days' notice by email. We can also end it straight away if the other side seriously breaks it, or if Whop or the law stops us from selling the product.

9.2 When it ends, we take the product off sale. Buyers keep what they have already bought.

9.3 We pay you your share of every sale made before the end, less refunds and chargebacks that come in afterwards. Sections 2.3, 2.4, 5.4, 6, 9 and 10 to 12 continue after the agreement ends.

10. Responsibility

10.1 The product and our service are provided as they are. We'll do the work with care, but we don't promise results.

10.2 Neither of us is liable to the other for indirect or consequential losses, such as lost profits or lost opportunities.

10.3 Our total liability under this agreement is limited to the amount we have paid you under it in the 12 months before the claim.

10.4 You'll cover our reasonable costs if someone makes a claim against us because your content broke their rights or the law.

10.5 Nothing here limits liability that the law doesn't allow to be limited.

11. Disputes

If something goes wrong, email us first and we'll both try in good faith to sort it out within 30 days. This agreement is governed by the laws of the State of Washington, USA, and any dispute goes to the state or federal courts in King County, Washington.

12. General

12.1 We are independent of each other: this agreement doesn't make us partners, employees or agents.

12.2 Notices go by email: to us at hello@alwaysdrafting.com, to you at the email we have for you.

12.3 This agreement is the whole agreement between us about the product. A change only applies once you agree to a new version; earlier sales stay under the version you signed.

12.4 If any part is found unenforceable, the rest still applies. Neither of us may hand this agreement to someone else without the other's consent, except as part of selling or merging our business.

Questions: hello@alwaysdrafting.com · HU5TLE LLC, 929 N 145th St, Unit 33012, Seattle, WA 98133